



# 2017 ORGANIZATIONAL HIGHLIGHTS

## WE ADOPTED A NEW MISSION STATEMENT:

SC4K is focused on removing barriers to school attendance among K-8 grade students by providing brand new school uniforms, casual clothing, socks, underwear, school supplies, books and shoes to those kids most in need in Greater Cleveland.



The **COMMUNITY INCREASED THEIR FINANCIAL INVESTMENT IN SC4K PROGRAMS BY MORE THAN 93%** - making it a record setting year of donations.



**WE ARE NOW USING DATA ANALYTICS TO** measure board and committee activity and engagement, as well as key performance indicators to **BETTER TRACK OUR IMPACT.**



We adopted the **APPRECIATIVE INQUIRY** organizational change model to effectively **ENGAGE MORE THAN 200 COMMUNITY MEMBERS** to work more collaboratively to increase impact.



Nearly **200** individuals from eight local organizations and the SC4K Board and Associate Board spent seven Sundays selling 50/50 Raffle tickets to benefit SC4K at Cleveland Browns home games, **GENERATING MORE THAN \$122,000 IN NEW REVENUE** for the organization!



Thanks to a grant from the **REINBERGER FOUNDATION**, a pilot program was launched to test the theory that increasing the frequency of distributions and access to wraparound services will have a robust impact on kids. Outcome data will be available in late 2018.



The **CLEVELAND KIDS IN NEED RESOURCE CENTER** became a program of SC4K on January 1, 2017, and over the last 12 months has grown to provide school supplies to 274 schools in 13 local districts, and piloted an on-line ordering system.



Thanks to the Cleveland Browns, the Special Teams Package program **PROVIDED 2,000 CMSD STUDENTS WITH UNIFORM PACKAGES**, and many of the recipients **INCREASED THEIR SCHOOL ATTENDANCE BY UP TO 26%** in the first 30 days after receiving the items.



Through a new partnership with the **CHRIST CHILD SOCIETY OF CLEVELAND**, SC4K was able to provide more than **1,096** students in Cuyahoga County with uniforms, socks and underwear for back to school.



Community **VOLUNTEERS DONATED 8,425 HOURS** of service to the organization - the equivalent of four full-time employees.



**3,081 TEACHERS** "shopped" at the Resource Center and in turn positively impacted over **74,000 LOCAL STUDENTS** with classroom supplies valued at an average of \$775.



SC4K is shifting to a targeted purchasing model, ensuring access to school uniforms and complete outfits to the **10,695 CHILDREN SERVED THROUGH CLOTHING PROGRAMS AND OUR 23 NEIGHBORHOOD DISTRIBUTION PARTNERS.**



We established an organizational fund at **THE CLEVELAND FOUNDATION** as part of our long-term growth strategy, and we now have access to their expertise in planned giving and development support.