



COMMUNITY UPDATE
FALL 2016



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BROWNS FOUNDATION ANNOUNCES \$100,000 GRANT TO SC4K



The Cleveland Browns Foundation recently announced a \$100,000 grant to Shoes & Clothes for Kids to kick-off a new program aimed at supporting school attendance goals.

“Cleveland is a great town with a very big heart, and we are dedicated to improving our city and helping address pivotal issues in Northeast Ohio, including education and youth development,” said Dee and Jimmy Haslam. “We are fully committed to supporting these programs that measurably improve the lives of the youth in our region to offer them the best opportunities to succeed in school and in life.”

Because of this grant, SC4K, the Cleveland Browns Foundation and the Cleveland Metropolitan School District are creating a new program – *Special Teams Package* – that provides quick delivery of a package of school uniforms, casual clothes, a shoe gift card and other items to students most in need that are identified through the CMSD’s Project ACT. We are especially grateful to Alan Silverman of Uniforms for Kids for his guidance and support to help create this new program. Uniforms for Kids is now part of SC4K (*see related story*).

We expect to serve up to 2,000 students through this program. CMSD will track the attendance of these students, as part of the “*Get 2 School, You Can Make It!*” campaign, so we can measure the impact of new clothing on keeping school absences under 10 days per year. Our long-term goal is to eliminate the lack of appropriate clothing as a barrier to school attendance.

“Through this grant, the Foundation is investing in improved educational outcomes for children of all backgrounds, and we are proud to collaborate with Shoes and Clothes for Kids,” said Renee Z. Harvey, vice president of the Cleveland Browns Foundation.

UNIFORMS FOR KIDS JOINS SC4K



Over the past summer, one of Cleveland's trademark organizations, Uniforms for Kids joined forces with our organization.

Founded in 1990 by Alan Silverman, Uniforms for Kids is a non-profit organization providing school uniforms to financially disadvantaged children in Cleveland area schools. The program is staffed entirely by volunteers and supported by financial contributions from generous individuals.

Now as part of SC4K, we are working with Alan to expand our clothing, school uniform and sock/underwear purchases in order to support new initiatives such as the Cleveland Browns Special Team Package program (*see related story*).

Thanks to Alan's leadership in helping bring our organizations together to support even more Cleveland school children, we are talking with otherGroups, such as Cleveland Kids In Need, about collaborating on our efforts.

SC4K GETS SUPPORT FROM 50/50 RAFFLE SALES

The Cleveland Browns Foundation 50/50 raffle at all home games benefits SC4K. We provide more than 30 volunteers at each game to sell tickets, in return for a portion of the proceeds that are invested in our legacy bulk clothing distribution program. So, if you attend one of the last two Browns' home games, buy a bunch of tickets to help support Cleveland's neediest children. *And, maybe win some cash!*



Benefitting Education & Youth Development
In Northeast Ohio



UPS CARE DAY SUPPORTS FALL DISTRIBUTION



Team UPS descended on our warehouse October 7 for UPS Care Day. Four teams of trucks, drivers and colleagues helped load and deliver more than 500 boxes with 16,375 pieces of clothing, and 2,000 Payless shoes cards, to our 26 neighborhood community partners. Their generosity helped our partners get the shoe gift cards and clothing into the community in a more efficient manner.

In addition, thanks to a donation in support of that day, we were able to purchase more than 1,000 kids winter coats for distribution through the UPS team. We are grateful for the involvement of the committed UPS employees who are on our Board and Associate Board. Michael Zitzelsberger, Jim Petsock (retired), Candice Dempsey and Alison Lamirand are tireless advocates for our cause.

HOW YOUR GIFT HELPS SC4K

\$10 BUYS BRAND NEW
SOCKS AND UNDERWEAR
FOR 1 CHILD



\$50 SUPPLIES WINTER
COATS FOR 4 CHILDREN

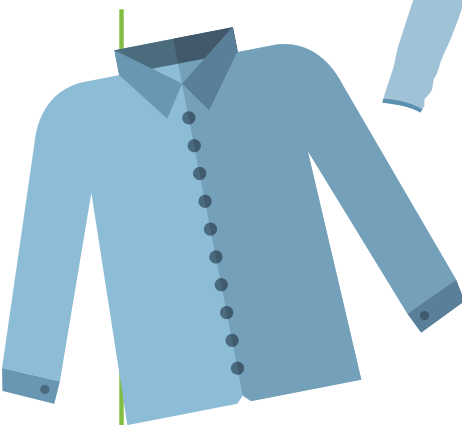
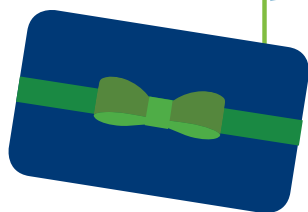
\$160 BUYS 100 PIECES
OF NEW CASUAL CLOTHING



\$35 PURCHASES A
COMPLETE
SCHOOL
UNIFORM
AND SHOE
GIFT CARD
FOR 1 CHILD

\$1,125

PROVIDES SHOE GIFT
CARDS FOR 75 KIDS
(ENOUGH FOR ONE PARTNER
DISTRIBUTION)



\$550

COVERS SCHOOL
UNIFORMS FOR
25 HOMELESS
CHILDREN
(REFERRED BY CMSD)

RECENT HAPPENINGS



Children from Goodrich Gannet Neighborhood Center and La Sagrada Familia were able to do their back to school shopping at the Steelyard Payless

The Cleveland Academy of Trial Attorneys and its members donated over \$3,500 to buy coats, hats, gloves, and boots for children at Merrick House.

UPCOMING EVENTS

Dec
2016

Once again this year, SC4K has been invited to collect new children's size socks and underwear as part of the Greater Cleveland Aquarium Seas 'n Greetings event! Anyone who brings in new (in package or with tags) kids' socks or underwear will receive \$10 admission throughout the day (10a – 5p). Check out <http://greaterclevelandaquarium.com/discover/events> for more information.



4th

Philanthropia at Executive Caterers at Landerhaven is the time to join hundreds of philanthropic Clevelanders for a “free lunch” and entertainment. Just write a \$75 check to Shoes and Clothes for Kids for each person and the fabulous lunch is on the house. For more information go to www.landerhaven.com/Philanthropia. This is a fun annual event and a great way to have a fun afternoon and help Cleveland kids.

5th

As the charity partner for the Cleveland Flea Holiday Market, SC4K will have a booth at the event to share information regarding our work and to host a sock and underwear drive! The December Holiday Market at the Masonic Auditorium attracts thousands people and is a neat way to help out needy kids with new socks or underwear. Then spend a few hours checking out some of Cleveland's most unique holiday shopping! For more information, visit <http://www.thelevelandflea.com/holiday-2016/>.

8th

Jingle & Mingle at the Cleveland Professional 20/30 Club's 12th Annual Stuff the Stocking Holiday Party, benefiting Shoes and Clothes for Kids! This signature local event for young professionals takes place at the Cleveland Bar & Grill. Admission is free and open to members and non-members. RSVPs are appreciated. More information and registration is available at <https://www.cleveland2030.org/event-2369755>

9-11



Stay Tuned...

The SC4K Community Stakeholder Annual Meeting will be some time in the first quarter of 2017.

Want to be on the invite list?

Send your name to info@sc4k.org



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Cleveland, Ohio 44113

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RETURN SERVICE REQUESTED

2016 WINTER APPEAL INSIDE!



Our new friends and supporters from Newark Element14 joined us at our warehouse recently to present us a \$10,055 check. The local office raised the money during their annual golf outing this year. Proceeds are going immediately into our December clothing and shoe gift card distribution. SC4K Executive Director Terry Uhl and Chairman Tracy Jemison accept the check from Newark President Dan Hill and Regional Sales Manager for Ohio Paul Starr.

Thanks, Newark!



GET SOCIAL WITH SC4K!



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