

# 2018 ORGANIZATIONAL HIGHLIGHTS



## OUR MISSION

SC4K is focused on removing barriers to school attendance among K-8 grade students by providing brand new school uniforms, casual clothing, socks, underwear, school supplies, books and shoes to those kids most in need in Greater Cleveland.



### COMMUNITY SUPPORT FOR SC4K PROGRAMS REACHED

**\$1.061 MILLION IN 2018** -

and enabled us to help eliminate school attendance barriers for **MORE THAN 10,000 STUDENTS**



THANKS TO HUNDREDS OF COMMUNITY VOLUNTEERS and the support of the Cleveland Browns Foundation, we raised **MORE THAN \$150,000 BY SELLING 50/50 RAFFLE TICKETS AT 10 BROWNS HOME GAMES.** Thank you Browns fans!



Our use of the **APPRECIATIVE INQUIRY** organizational change model – including a fall #Kids4Kids event that **DREW NEARLY 100 STUDENTS** – continues to engage students in all areas of our organization to help us better serve the community.



**CHRIST CHILD SOCIETY OF CLEVELAND**  
WHERE LOVE LEADS TO ACTION

Our continued partnership with the **CHRIST CHILD SOCIETY OF CLEVELAND** provided **2,000 CUYAHOGA COUNTY STUDENTS** with back-to-school uniforms, socks, underwear and school supplies.

**CLEVELAND KIDS IN NEED RESOURCE CENTER**  
A SHOES AND CLOTHES FOR KIDS PROGRAM



Our **CLEVELAND KIDS IN NEED RESOURCE CENTER** served more than 4,300 Cuyahoga County school teachers last year, **HELPING DISTRIBUTE OVER \$3 MILLION IN SCHOOL SUPPLIES** to students in 13 local districts including a new piloted on-line ordering system.



The Cleveland Browns-sponsored Special Teams Package program **CONTINUED TO REACH 2,000 CMSD STUDENTS** and **HELPED DRIVE UP ATTENDANCE BY NEARLY 25%** for many recipients in the first 30 days after receiving the items. We've used the success of this program to redesign our other clothing-related programs.



Community **VOLUNTEERS DONATED 10,000 HOURS** of service to the organization – the equivalent of four full-time employees.



SC4K began work on a **THREE-YEAR PILOT PROGRAM** that may **SUPPORT NEARLY 1,000 K-3 STUDENTS** with improved attendance and reading skills. Watch for details in August 2019.



SC4K is shifting to a targeted purchasing model, ensuring access to school uniforms and complete outfits to the **10,695 CHILDREN SERVED THROUGH CLOTHING PROGRAMS AND OUR 28 NEIGHBORHOOD DISTRIBUTION PARTNERS.**



We established an organizational fund at **THE CLEVELAND FOUNDATION** as part of our long-term growth strategy, and we now have access to their expertise in planned giving and development support.



# 2018 SC4K FINANCIALS\*

To celebrate 50 years of serving Cleveland’s families in need, **SC4K IS COMMITTED TO DOUBLING OUR IMPACT AND RAISING AN ADDITIONAL \$1 MILLION DURING OUR 50<sup>TH</sup> ANNIVERSARY YEAR.**

The SC4K 50th Anniversary Program Growth Fund is our gift back to the community—an opportunity to express our gratitude for the many years of support and a commitment to deliver more services to many more families in the coming years.

This expanded programming allows us to serve nearly 7,000 students per year from 2020 to 2025. By removing clothing as a barrier to attendance, we will get more students to school and more students in the classroom everyday will improve student success.

## REVENUE

Cash Donations and Other Support	\$1,061,358
Clothing School and Gift Card Donations, in-kind	\$3,364,290
Other Support, in-kind	\$66,508
<b>TOTAL SUPPORT</b>	<b>\$4,492,156</b>

## EXPENSES

Clothing and Gift Cards Distributed	\$1,400,488
School Supplies Distributed	\$935,267
Other Operating Expenses	\$1,099,118
<b>TOTAL EXPENSES</b>	<b>\$3,434,873</b>

## INCREASE IN NET ASSETS

Net Assets, Beginning of the Year	\$3,845,293
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## NET ASSETS, END OF YEAR

**\$4,902,576**

*\*Note these are preliminary, unaudited financial results. We expect to post final 2018 financial report on our website in late June.*

## VOLUNTEER

Without volunteers, we would be unable to sort, pack and distribute \$3 to \$4 million worth of brand new shoes, clothing and school supplies to Greater Cleveland area children annually. Can you help? We need volunteers every week to help prepare materials for needy students. Go to [www.sc4k.org/volunteer](http://www.sc4k.org/volunteer) for more information.

## HOST A SOCKS/SCHOOL SUPPLIES DRIVE

Socks, and school supplies are among the most needed items for children living in poverty. You can help ensure that these basic essentials are something a child always has by holding a drive for Shoes and Clothes for Kids. We will work with you to identify the best time for your drive, determine how you will promote the drive and provide a collection box & signage from SC4K for you to display at your collection site. Contact [info@sc4k.org](mailto:info@sc4k.org) and we will help you get your drive in motion!

