

# OUR MISSION

SC4K is focused on removing barriers to school attendance among K-8 grade students by providing brand new schoolwear and uniforms, casual clothing, socks, underwear, school supplies, books and shoes to those kids most in need in Greater Cleveland.



WE RAISED MORE THAN \$350,000 for our 50th Anniversary Program Growth Fund THAT WILL ENABLE US TO SERVE MORE KIDS in the Cleveland area with more of the things they need to get to school and stay in school. Thank you!



➔ In 2019, **SC4K DISTRIBUTED \$6.6 MILLION WORTH OF NEW ITEMS** to kids in need in our community



Our unique "SOCKS IN THE CITY" fall fundraiser BROUGHT IN NEARLY 13,000 PAIRS OF SOCKS AND ALMOST \$8,000 IN DONATIONS – just in time as the weather turned cold for our kids! Stay tuned for 2020 plans.



More than 3,000 community **VOLUNTEERS DONATED 13,500 HOURS** of service to the organization – the equivalent of six full-time employees.



**COMMUNITY SUPPORT FOR SC4K PROGRAMS REACHED \$1.223 MILLION IN 2019** – and enabled us to help eliminate school attendance barriers for **MORE THAN 20,000 STUDENTS**



By shifting to a targeted purchasing model, we provided access to school uniforms and complete outfits to the **12,540 CHILDREN SERVED THROUGH CLOTHING PROGRAMS AND OUR 28 NEIGHBORHOOD DISTRIBUTION PARTNERS.**

# 2019 ORGANIZATIONAL HIGHLIGHTS

CLEVELAND KIDS IN NEED  
RESOURCE CENTER  
A SHOES AND CLOTHES FOR KIDS PROGRAM



Our **CLEVELAND KIDS IN NEED RESOURCE CENTER** served nearly 4,000 Cuyahoga County school teachers last year, **HELPING DISTRIBUTE OVER \$2 MILLION IN SCHOOL SUPPLIES** to students in 80 local districts including an on-line ordering system.



CHRIST CHILD SOCIETY OF CLEVELAND  
WHERE LOVE LEADS TO ACTION

Our continued partnership with the **CHRIST CHILD SOCIETY OF CLEVELAND** provided **2,000 CUYAHOGA COUNTY STUDENTS** with back-to-school clothing and uniforms, backpacks, shoe vouchers socks, underwear and school supplies. This program is critical to helping kids in need.



The Cleveland Browns-sponsored Special Teams Package program **CONTINUED TO REACH 2,000 CMSD STUDENTS** and **HELPED DRIVE UP ATTENDANCE BY NEARLY 25%** for many recipients in the first 30 days after receiving the items. We've used the success of this program to redesign our other clothing-related programs.



PROVIDED BY  
Cleveland Children's Museum  
FRENCH TOAST  
SHOES AND CLOTHES FOR KIDS

Our French Toast Classroom Guarantee **PILOT PROGRAM** kicked off in August for nearly 1,000 K-3 students at five CMSD schools. **WE'RE PROVIDING ALL THE SCHOOL CLOTHING, BACKPACKS, SHOE VOUCHERS, CLASSROOM AND SCHOOL SUPPLIES NEEDED THROUGHOUT THE YEAR** to help test increased improvement in attendance and academic performance. Results are promising thus far! The pilot will run for two more academic years.



# 2019 SC4K FINANCIALS

To celebrate 50 years of serving Cleveland’s families in need, **SC4K IS COMMITTED TO DOUBLING OUR IMPACT AND RAISING AN ADDITIONAL \$1 MILLION DURING OUR 50<sup>TH</sup> ANNIVERSARY YEAR.**

The SC4K 50th Anniversary Program Growth Fund is our gift back to the community—an opportunity to express our gratitude for the many years of support and a commitment to deliver more services to many more families in the coming years.

This expanded programming allows us to serve nearly 7,000 students per year from 2020 to 2025. By removing clothing as a barrier to attendance, we will get more students to school and more students in the classroom everyday will improve student success.

## REVENUE

Cash Donations and Other Support	\$1,223,449
Schoolwear and School Supplies, in-kind	\$2,552,825
Other Support, in-kind	\$49,579
<b>TOTAL SUPPORT</b>	<b>\$3,825,853</b>

## EXPENSES

Schoolwear Distributed	\$1,909,763
School Supplies Distributed	\$2,354,497
Other Operating Expenses	\$959,319
<b>TOTAL EXPENSES</b>	<b>\$5,223,579</b>

## CHANGE IN NET ASSETS (\$1,397,726)

Net Assets, Beginning of the Year	\$4,902,576
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## NET ASSETS, END OF YEAR \$3,504,850

The decrease in net assets in 2019 is a function of the difference of when items are obtained and added to inventory and when they are actually distributed to the kids in our community. In 2019 we distributed items from our inventory with a retail value of \$6.6 million which compares to distributions of \$5.5 million in 2018. This increase in distributions in 2019 allowed us to serve more than 20,000 students and 4,000 teachers but reduced the level of inventory on hand at the end of fiscal year 2019.

## VOLUNTEER

Without volunteers, we would be unable to sort, pack and distribute \$3 to \$4 million worth of brand new shoes, clothing and school supplies to Greater Cleveland area children annually. Can you help? We need volunteers every week to help prepare materials for needy students. Go to [www.sc4k.org/volunteer](http://www.sc4k.org/volunteer) for more information.

## HOSTING A SOCK/SCHOOL/HYGIENE SUPPLY DRIVE

Socks, school supplies and personal hygiene products are among the most needed items for K-8 children living in poverty. You can help ensure that these basic essentials are something a child always has by holding a virtual drive for Shoes and Clothes for Kids. We will work with you to identify the best time for your virtual drive, determine how to promote the drive, keep you apprised of the contributions raised from your drive and how those dollars are being spent. Contact [collectiondrives@sc4k.org](mailto:collectiondrives@sc4k.org) and we will help you get your drive in motion!

