



# 2020 ORGANIZATIONAL HIGHLIGHTS

## OUR MISSION:

SC4K is focused on removing barriers to school attendance among K-8 grade students by providing brand new school appropriate clothing, casual clothing, socks, underwear, school supplies, books and shoes to those kids most in need in Greater Cleveland.



In 2020, **SC4K DISTRIBUTED \$2.5 MILLION WORTH OF NEW ITEMS** to more than **21,000 KIDS IN NEED** in our community.



We were proud to do so under difficult conditions because we knew the kids we serve were living under even more difficult conditions.

Like every other organization that helps those in our community who need it most, we made significant adjustments to our programs during the COVID-19 pandemic to continue to meet our mission under circumstances we could not predict. We are enormously grateful to our staff, associate board, volunteers, community partners, distribution partners, teachers and funders who all stepped up to help kids in poverty.

We knew the kids we serve were still in need of our help; clothing, shoes, and school supplies so they could finish the school year and begin the fall semester – whether at home, attending a learning pod or returning to the classroom. If it was a difficult year for us, we could imagine the difficulties facing those in need.

From late March through late May, our team – including several board members willing to “mask up” and work in our warehouse – distributed through some of our existing, and several new partners. We were in day-to-day and week-to-week conversations with all our stake holders to ensure we could still meet community needs in a safe, efficient manner.

During that time, many of our funders – personal donors, corporate donors and community foundations – reached out to us to find out what they could do to help, resulting in more than \$1 million of support. Their confidence in us and support for mission in such a challenging situation were especially gratifying and helped us get through the first several months of the pandemic knowing we were on the right track.

## COVID-19 CRISIS RESPONSE BY THE NUMBERS

In a span of 9 weeks, our network of community and distribution partners distributed SC4K items to teachers, kids and families in need.

<b>5,799</b> School Supply Bags	<b>4,036</b> Personal Hygiene Kits	<b>937</b> Yoobi Boxes	<b>5,000</b> Boxes of Girl Scout Cookies	<b>OVER 2,000</b> Clothing Items

## IN 2020 SC4K SERVED:

<b>2,256</b> Teachers	<b>21,437</b> Students
<b>265</b> Schools	<b>47</b> Districts
<b>26</b> Distribution Partners	<b>64</b> Community Partners

While not all of our programs operated at full capacity in 2020, due to the pandemic, **WE ARE EXPECTING ALL PROGRAMS TO BE BACK IN OPERATION AT OR NEAR FULL CAPACITY IN 2021.**





# 2020 SC4K FINANCIALS

To celebrate 50 years of serving Cleveland’s families in need, **SC4K IS COMMITTED TO DOUBLING OUR IMPACT AND RAISING AN ADDITIONAL \$1 MILLION DURING OUR 50<sup>TH</sup> ANNIVERSARY YEAR.**

The SC4K 50th Anniversary Program Growth Fund is our gift back to the community—an opportunity to express our gratitude for the many years of support and a commitment to deliver more services to many more families in the coming years.

This expanded programming allows us to serve nearly 7,000 students per year from 2020 to 2025. By removing clothing as a barrier to attendance, we will get more students to school and more students in the classroom everyday will improve student success.

## REVENUE

Cash Donations and Other Support	\$1,049,941
Clothing School and Gift Card Donations, in-kind	\$2,600,548
Other Support, in-kind	\$128,066
<b>TOTAL SUPPORT</b>	<b>\$3,778,555</b>

## EXPENSES

Clothing and Gift Cards Distributed	\$942,290
School Supplies Distributed	\$898,521
Other Expenses	\$839,263
<b>TOTAL EXPENSES</b>	<b>\$2,680,074</b>

## INCREASE IN NET ASSETS

**\$1,098,481**

Net Assets, Beginning of the Year

\$3,504,850

## NET ASSETS, END OF YEAR

**\$4,603,331**

## VOLUNTEER

We need volunteers every week to help prepare materials for needy students. Volunteering with SC4K is perfect for middle/high school and college students, as well as individual adults and groups who are interested in a meaningful volunteer experience. Hours are flexible, with daytime, early evening, and Saturday opportunities available. Visit [www.sc4k.org/volunteer](http://www.sc4k.org/volunteer) for more information.

## HOSTING A SOCK/SCHOOL/HYGIENE SUPPLY DRIVE

Socks, school supplies and personal hygiene products are among the most needed items for K-8 children living in poverty. You can help ensure that these basic essentials are something a child always has by holding a virtual drive for Shoes and Clothes for Kids. We will work with you to identify the best time for your virtual drive, determine how to promote the drive, keep you apprised of the contributions raised from your drive and how those dollars are being spent. Contact [collectiondrives@sc4k.org](mailto:collectiondrives@sc4k.org) and we will help you get your drive in motion!

