

ART THEMED TEACHER SHOP

In many schools, school art programs are not a high priority due to a lack of funding. As art supplies typically cost more than core supplies, art teachers often spend their own money to buy supplies for their projects. SC4K is helping to eliminate this obstacle in classrooms where at least 60% of the students enrolled are eligible for the National School Lunch Program by providing an Art-Themed Teacher Shop. Art teachers are invited to this exclusive shop where specialty art and craft supplies are featured in addition to the standard 'art' and other school supplies. Typically, there is no limit on the quantities of items a teacher can receive during this special shop.

All eligible and registered art teachers are invited to participate. In most schools, budgets only allow for one dedicated art teacher, and they are responsible for

art projects for the whole school. This shopping experience allows teachers to acquire materials and equipment that elevate the quality of art projects for their students. Further, supplies can be used for years to come.

Since SC4K introduced this specialty shop in 2019, 991 art teachers have shopped and received art supplies worth \$1,085,145.

Shoes and Clothes for Kids (SC4K) relies 100% on the support and dedication of the community for the success of our Teacher Resource Center Program. When you sponsor these programs, you play an essential role in covering costs and ensuring its continued success.

PROGRAM PARTNERSHIP OPPORTUNITY

Partnership Benefits

\$25,000

Company Logo on SC4K Website	✓
Company Name on SC4K Website	✓
Company Logo on Free Store Monitors	✓
Recognition on Social Media	✓
Recognition in One E-Newsletter	✓
Opportunity to Volunteer	✓
Opportunity To Write a Guest Blog Post	✓
Company Name & Logo on Program-Related Materials	✓
Opportunity for Product Sampling, Display, or Demonstration	✓
Announcement of Partnership at Event	✓
Invitation To Attend	✓

"Most of our teachers have struggled their whole lives to buy art supplies. To get these supplies for my kids at this level makes this the most fun day of the year and elevates the quality of projects we can do."

- Jennifer D., Art Teacher
Euclid City Schools



For more information, contact Culeen Carey, Senior Development Manager, at ccarey@SC4K.org or 216-881-7463 x108.

KICKS 4 KIDS CAMPAIGN



Shoes and Clothes for Kids does an excellent job of preparing kids with the necessary items to head back to school. Throughout the year, SC4K offers teacher and partner shopping opportunities so that needed or worn-out items can be replaced. These opportunities allow SC4K to live out its mission: to break barriers to school attendance by providing new shoes, clothes, and school supplies to students in need.

By spring, many new items kids receive for “back to school” are worn or no longer fit. In 2021, on National Shoe Day (March 15th), SC4K introduced the Kicks 4 Kids Campaign to raise funds to purchase new shoes and shoe shopping passes so kids can choose their own at local stores. The new “kicks” will replace their worn-out, outgrown shoes. Students are prepared for the remainder of the school year and ready for spring and summer fun outside.

Since 2021, \$94,461 has been raised to give away 3,778 pairs of shoes!

Your sponsorship of the Kicks 4 Kids Campaign will allow SC4K to serve more children. As the "Presenting Sponsor" your organization receives recognition and participation in PR and media opportunities.

PROGRAM PARTNERSHIP OPPORTUNITY

Partnership Benefits

\$10,000

Company Logo on SC4K Website	✓
Company Name on SC4K Website	✓
Company Logo on Free Store Monitors	✓
Recognition on Social Media	✓
Recognition in One E-Newsletter	✓
Opportunity to Volunteer	✓
Opportunity To Write a Guest Blog Post	✓
Company Name & Logo on All Program-Related Materials	✓

“The lack of proper shoes is not only uncomfortable and embarrassing for children, but it can also be a major barrier to school attendance. I’m grateful that Shoes and Clothes for Kids is committed to changing that for the kids and families we serve.”

– Rosale W.,
Merrick House

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BACK TO SCHOOL CAMPAIGN



Each year, Shoes and Clothes for Kids (SC4K) prepares kids with the necessary items to head back to school. Throughout the year, SC4K offers teacher and partner shopping opportunities so that needed or worn-out items can be replaced with new items at no cost. These opportunities directly impact the mission of SC4K, which is to improve school attendance by eliminating the lack of appropriate shoes, clothes, and school supplies as barriers.

In 2017, SC4K became an affiliate of the Kids in Need Foundation (KINF), whose mission is to help create equitable learning spaces by distributing supplies and resources, investing in teachers and students in underserved schools. Through their network, SC4K added new school supplies for students and teachers to our distribution catalog. SC4K supplements the "free school supplies and products" through our annual Back to School Campaign.

The campaign is dual purpose - a fundraiser to seek donations during a critical time of year for families ("Back to School Season") and a promotional campaign to leverage SC4K's print, TV/radio, and social media communication channels.

Since 2002, \$10,528,707 has been raised preparing kids for the new school year.

Your sponsorship of the 2025 Back to School Campaign will allow SC4K to expand the distribution program so more students return to school prepared to learn and more teachers have what they need to engage students in the classroom and homework activities. As the "Presenting Sponsor" your organization will receive recognition and participation in PR and media opportunities.

PROGRAM PARTNERSHIP OPPORTUNITY

Partnership Benefits

\$10,000

Company Logo on SC4K Website	✓
Company Name on SC4K Website	✓
Company Logo on Free Store Monitors	✓
Recognition on Social Media	✓
Recognition in One E-Newsletter	✓
Opportunity to Volunteer	✓
Opportunity To Write a Guest Blog Post	✓
Company Name & Logo on Program-Related Materials	✓

"The support SC4K provides is invaluable to a student's ability to be ready to learn physically, emotionally, and mentally. Without SC4K, the lack of any one of a student's needs can derail their day, or at least the process of readiness."

- Rachel W.,
Warrensville Heights
City Schools



\$10.5 million raised since 2002

For more information, contact Culeen Carey, Senior Development Manager, at ccarey@SC4K.org or 216-881-7463 x108.



TEACHER SUMMER RESIDENCY

The Teacher Summer Residency at Shoes and Clothes for Kids (SC4K) uses the expertise of an ambitious teacher to create unique school-appropriate projects and lesson plans with our current inventory while receiving a stipend.

SC4K's bright, fully stocked store offers the resources needed and an unparalleled opportunity to let the teacher's imagination run wild. The teacher will have a dedicated workspace at SC4K and will have full use of the facility, resources, and a \$12,000 stipend for an unforgettable summer of innovation. The teacher creates a new body of art and STEM projects and inspiration for their fellow teachers to implement in their classrooms.

On the last day of the internship, we will host a reception to showcase an exhibit of the projects created throughout the summer. The exhibition will remain on display through March to inspire other teachers for the 2025-2026 school year. The teacher will also create a supply list, target grade level, and estimated project completion time. In addition to the teachers' friends, family, and colleagues, SC4K will invite also invite the sponsor's guest list, SC4K Board and Associate Board, and donors to the reception.

Your sponsorship of the 2025 Teacher Summer Residency will allow SC4K to decrease excess inventory and increase teachers' inventory of classroom projects. As the "Presenting Sponsor" your organization receives recognition and participation in PR and media opportunities.

PROGRAM PARTNERSHIP OPPORTUNITY

Partnership Benefits

\$15,000

Company Logo on SC4K Website	✓
Company Name on SC4K Website	✓
Company Logo on Free Store Monitors	✓
Recognition on Social Media	✓
Recognition in One E-Newsletter	✓
Opportunity to Volunteer	✓
Opportunity To Write a Guest Blog Post	✓
Company Name & Logo on Program-Related Materials	✓
Announcement of Partnership at Event	✓
Invitation To Attend	✓



"SC4K's Free Store has been so important in helping my class do a variety of activities, ranging from typical schoolwork with the books, notebooks, pencils, and pens provided, but also the creative supplies for specific projects like dioramas and art class. Each school year I've taught has been hugely boosted by resources from SC4K. The free resources help me and other teachers maximize our strained budgets and keep kids engaged in fun projects that encourage learning."

– John K.,
Cleveland Metropolitan
Schools

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FALL IN LOVE WITH READING Book Giveaway



Each year, Shoes and Clothes for Kids does an excellent job of preparing kids with the necessary items to head back to school. Throughout the year, SC4K offers teacher and partner shopping opportunities so that needed or worn-out items can be replaced with new items at no cost. These opportunities allow SC4K to live out its mission: to break barriers to school attendance by providing new shoes, clothes, and school supplies to students in need.

Our Fall in Love with Reading Book Giveaway helps increase student access to reading materials when school is in and out of session. The program helps to foster a life-long love of learning and build solid foundational reading skills. Having books easily accessible at home allows children to read to younger siblings, to practice reading aloud to those still learning to read.

Since 2017, 116,130 books with a value of \$520,472 have been distributed to 2,234 teachers through our annual Book Giveaways. In 2024 an additional 1,602 books were provided to students through our Legacy and Direct Services Programs.

Your sponsorship of the Fall in Love with Reading Book Giveaway will allow SC4K to expand the distribution program so more students have engaging, grade-appropriate books both inside and outside of the classroom. As the "Presenting Sponsor" your organization will receive recognition and participation in PR and media opportunities.

PROGRAM PARTNERSHIP OPPORTUNITY

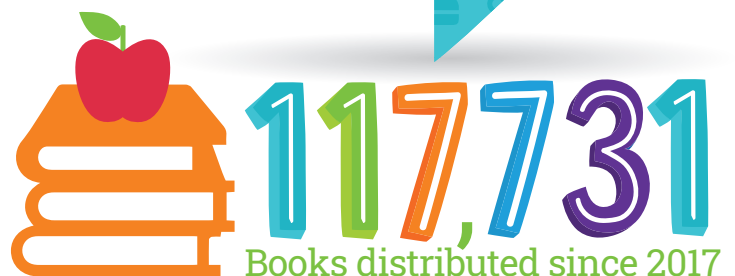
Partnership Benefits

\$15,000

Company Logo on SC4K Website	✓
Company Name on SC4K Website	✓
Company Logo on Free Store Monitors	✓
Recognition on Social Media	✓
Recognition in One E-Newsletter	✓
Opportunity to Volunteer	✓
Opportunity To Write a Guest Blog Post	✓
Company Name & Logo on Program-Related Materials	✓
Opportunity for Product Sampling, Display, or Demonstration	✓
Announcement of Partnership at Event	✓
Invitation To Attend	✓

"The Book Giveaway and the SC4K Free Store do a lot for my classroom. They help us provide books and supplies that my students can't afford which really helps us get through the year. The books I got today are going to go in my classroom. I teach multiple grade levels, so the giveaway brings a diverse group of books into the classroom to satisfy all their different reading levels and needs."

- Caitlin I.,
St. Ignatius-Antioch
Elementary School



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STEM THEMED TEACHER SHOP



STEM (Science, Technology, Engineering, and Mathematics) education helps students develop a well-rounded foundation of skills that can help them succeed in many career fields. With an emphasis on innovation, problem-solving, and critical thinking, STEM learning is critical for Ohio’s K-12 students to cultivate the next generation of workers.

Teachers across all grade levels require specific resources and supplies to create and carry out STEM-based curriculum, class projects, and homework assignments. These resources vary from standard core school supplies and include items such as building materials, electronics, consumables, robotics supplies, and safety equipment, in addition to STEM learning kits.

SC4K is helping to provide support for educators in classrooms where at least 60% of the students enrolled are eligible for the National School Lunch Program by providing a STEM-Themed Teacher Shop. All eligible and registered teachers will be invited to participate in this specialty shop, where STEM-focused items and STEM kits will be distributed in addition to regular school and classroom supplies. SC4K introduced this specialty shop in 2024, which will allow teachers to acquire materials and equipment that will elevate the quality of their STEM projects throughout the year.

Shoes and Clothes for Kids relies 100% on the support and dedication of the community for the success of our Teacher Resource Center Program. When you sponsor our program, you play an essential role in covering costs and ensuring the program’s continued success.

PROGRAM PARTNERSHIP OPPORTUNITY

Partnership Benefits

\$25,000

Company Logo on SC4K Website	✓
Company Name on SC4K Website	✓
Company Logo on Free Store Monitors	✓
Recognition on Social Media	✓
Recognition in One E-Newsletter	✓
Opportunity to Volunteer	✓
Opportunity To Write a Guest Blog Post	✓
Company Name & Logo on Program-Related Materials	✓
Opportunity for Product Sampling, Display, or Demonstration	✓
Announcement of Partnership at Event	✓
Invitation To Attend	✓



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SOCKS IN THE CITY CAMPAIGN

Shoes and Clothes for Kids (SC4K) does an excellent job of preparing kids with the necessary items to head back to school. Throughout the year, SC4K offers teacher and partner shopping opportunities so that needed or worn-out items can be replaced. These opportunities allow SC4K to live out its mission: to break barriers to school attendance by providing new shoes, clothes, and school supplies to students in need.

New socks are one of the most requested items from partners and teachers. Clean, dry socks are needed all year to extend the life of kids' shoes, keep their growing feet warm and dry, and even help kids sleep better and focus in school. National Sock Day, on December 4th each year, was founded to celebrate socks and give back.

Your sponsorship of our Socks in the City Campaign will allow SC4K to expand the distribution program so more students return to school prepared to learn. The campaign has a robust social media component, with a 2-week virtual crowdfunding drive across all social media platforms. The campaign also includes a direct mail solicitation to SC4K supporters.

Since 2017, \$335,022 has been raised preparing kids for the new school year.

PROGRAM PARTNERSHIP OPPORTUNITY

Partnership Benefits

\$10,000

Company Logo on SC4K Website	✓
Company Name on SC4K Website	✓
Company Logo on Free Store Monitors	✓
Recognition on Social Media	✓
Recognition in One E-Newsletter	✓
Opportunity to Volunteer	✓
Opportunity To Write a Guest Blog Post	✓
Company Name & Logo on Program-Related Materials	✓

"SC4K gives my students the gift of pride, confidence and self-esteem that comes from having brand new shoes, clothes and school supplies. They are prepared to learn and that makes my day and job much easier. Thank you!"

- Chris T.,
Urban Community School



\$335,022

Raised since 2019

For more information, contact Culeen Carey, Senior Development Manager,
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WINTER DISTRIBUTION

Winter weather in Cleveland can be an obstacle for kids attending school who need proper footwear and clothing. Shoes and Clothes for Kids (SC4K) distributes new boots, winter coats, hats, and gloves to fulfill our mission: to break barriers to school attendance by providing new shoes, clothes, and school supplies to students in need.

For the last 25 years, utilizing a community-wide distribution network, SC4K has reached neighborhoods with the greatest need. The distribution network encompasses 24 social service agency partner sites in Greater Cleveland. The agencies provide a detailed list of winter items they need, including the size and gender of each student served, so students are prepared to attend school when inclement weather comes.

Orders are pulled from SC4K inventory and packaged. Because of the large quantities (each partner receives an

average of 16 large bulky boxes), SC4K works with UPS and volunteers to deliver the order directly to community partners during our annual UPS Care Day event to say thank you for their hard work all year long on behalf of SC4K.

Your sponsorship of the Winter Partner Shop will allow SC4K to expand the program so kids do not miss a day of school due to a lack of appropriate boots or winter coats. As the "Presenting Sponsor," your organization receives recognition and participation in PR and media opportunities.

Since 2016, community partners have received and distributed \$7,575,259 worth of boots, coats, hats, and gloves impacting 21,590 kids so they can go to school prepared to learn.

PROGRAM PARTNERSHIP OPPORTUNITY

Partnership Benefits

\$50,000

Company Logo on SC4K Website	✓
Company Name on SC4K Website	✓
Company Logo on Free Store Monitors	✓
Recognition on Social Media	✓
Recognition in One E-Newsletter	✓
Opportunity to Volunteer	✓
Opportunity To Write a Guest Blog Post	✓
Company Name & Logo on Program-Related Materials	✓
Opportunity for Product Sampling, Display, or Demonstration	✓
Announcement of Partnership at Event	✓
Invitation To Attend	✓

"By November, I know which of my students isn't getting much support at home. I see students showing up without proper winter outerwear. I also know which kids want to be in school and want to learn but can't because of their family situation. It's helpful to have SC4K to help provide for this basic need."

- Maria A., Breakthrough Schools teacher



\$7.5 Million

 Value of winter items distributed since 2016

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