

SHOES AND CLOTHES FOR KIDS

MORE THAN NEW OUTFITS
NEW OUTLOOKS

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PARTY ON SOUTH WATERLOO

The mission of Shoes and Clothes for Kids is to break barriers to school attendance by providing new shoes, clothes, and school supplies to students in need.

15500 South Waterloo Road
Cleveland, OH 44110-3800
216-881-7463
info@SC4K.org | www.SC4K.org

You're Invited to Join the Party and Support Shoes and Clothes for Kids!

Last year, Shoes and Clothes for Kids (SC4K) provided new shoes, clothes, and school supplies to more than 30,000 students and teachers. Party on South Waterloo – our biggest event of the year – is a celebration of that impact and an opportunity to experience the mission and spirit of SC4K firsthand. And we'd love for you to be a part of it.

Join us as a sponsor for Party on South Waterloo: Homecoming 2025 on Thursday, October 16 offering guests:

- An up-close look at the incredible SC4K facility within the new Community Resource Center
- Interactive, hands-on activities, cocktails, hors d'oeuvres, and live music
- A unique opportunity to learn how SC4K breaks down barriers to school attendance
- A memorable, fun evening with old and new friends

Your support is vital!

With today's economic challenges putting increased strain on families, the need for essential items like school-appropriate shoes, clothes, and supplies is greater than ever.

Multiple, high-impact sponsorship options are available – lock in yours and help ensure that SC4K can maximize our impact over the 2025-2026 school year.

For sponsorship opportunities, contact Culeen Carey at 216-881-7463 x 108 or ccarey@SC4K.org.

PARTY ON SOUTH WATERLOO COMMITTEE MEMBERS

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[HTTPS://PARTYONSOUTHWATERLOO.ORG](https://PARTYONSOUTHWATERLOO.ORG)

PARTY ON SOUTH WATERLOO

Presented by The Irving & Gloria Fine Foundation

SAVE THE DATE: OCTOBER 16, 2025

SPONSORSHIP IMPACT: TRANSFORM A CHILD'S FUTURE

As a sponsor of Party on South Waterloo, you not only get a lot – you **GIVE** a lot. Consider the impact you or your organization can make across our sponsorship levels, and what it can mean for student success in our community.



VALEDICTORIAN

Provides **24 class sets of core school supplies** with enough essential learning tools for **720 students**.

\$10,000



DEAN'S LIST

Provides **hygiene kits** that include hair care, body wash, toothbrush, and toothpaste for **700 students**.

\$3,500



SALUTATORIAN

Provides **shoes for 175 students**, including athletic shoes, school shoes, or winter boots depending on the need of the child and current time of year.

\$5,000



STAR STUDENT

Provides **socks and underwear for 725 students** – some of the most requested and direly needed items for the children we serve.

\$1,500

Mission

The mission of Shoes and Clothes for Kids is to break barriers to school attendance by providing new shoes, clothes, and school supplies to students in need.

Impact

Last year, SC4K distributed 315,615 new items worth \$2.7M to more than 28,000 students through 1,459 teachers shops and 71 partnering community organizations.

PARTY ON SOUTH WATERLOO

SPONSORSHIP BENEFITS: A LASTING IMPRESSION

As a sponsor, you'll not only be recognized before, during and after Party at South Waterloo, you'll have access to unique experiences and opportunities that bring you and your organization even closer to our mission.

FOR MORE INFORMATION:

Contact Culeen Carey at 216-881-7463 x108
or ccarey@SC4K.org

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SPONSORSHIP LEVEL	PRESENTING SPONSOR	VALEDICTORIAN	SALUTATORIAN	DEAN'S LIST	STAR STUDENT
Investment	\$20,000	\$10,000	\$5,000	\$3,500	\$1,500
Event Program Book*	Full Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad	Name
Digital Signage throughout SC4K facility	Ad displayed for the entire month of event	Ad displayed for the entire month of October	Logo on display for the entire month of October	Name	Name
Event Promotions* (Save the Date, eBlasts, Invitation and Printed Signage, Registration Website)	Logo	Logo	Logo	Name	Name
Social Media	Dedicated Post with Logo, Tag, and Blog Article	Dedicated Post with Logo and Tag	Dedicated Post with Tag	Group Post	Group Post
Recognition during Event Program	30-second Live	30-second Live			
Post-Event Recognition	Logo	Logo	Logo	Name	Name
Volunteer Opportunity	See how your investment impacts students in need at a SC4K distribution or shop				
Event Tickets (includes VIP Reception)**	12	8	6	4	2

* If secured by time of production.

** Limited VIP tickets are available.